Question 3: dislikes

Having to change battery - 3

Battery cant be recharged –2

Battery replacement - 1

Short battery life

No battery indicator

(Battery Inconvenience)

No way to store replacement heads, replacement batteries

Have to use tool to replace brush -2

2 diff bristles

Standless and non standard shape – 1

no stand, cant stand by itself

cant put it standing up, too wide to put in a regular holder

(No Stand/Support)

More colour option – 3

Plain colours and design

Looks ordinary

Ugly

(Generic Style)

Bigger hand grip -2

Bigger than manual

Heavy - 4

(Bulky)

No studies showing the innovative way of cleaning better than the conventional way

Electric brushes are ineffective according to research

Higher price -2

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| Batteries |  |  |  |  |  |  |  |  |  |  |  |
| Having to change battery |  |  |  |  |  |  |  |  |  |  |  |
| Battery can’t be recharged |  |  |  |  |  |  |  |  |  |  |  |
| Battery replacement |  |  |  |  |  |  |  |  |  |  |  |
| Short battery life |  |  |  |  |  |  |  |  |  |  |  |